



United Way works on behalf of the common good, helping to make steady advances in society by identifying and addressing common problems. With United Way of Greater Battle Creek's 100% Guarantee every dollar of your undesignated gift will be pooled with donations from other individuals then invested to have the greatest impact on our neighbors in need, from the very youngest to the elderly. A trained group of volunteers oversee the allocation process and the distribution of funds to ensure that your contribution is put to good use and provides ongoing accountability.

Poverty has a direct impact on safe, stable and healthy families. In Calhoun County 28% of our children live in poverty, almost twice the number as in 2000. The building blocks to a good life are an **education** that leads to a good job, a job that can provide a sustainable **income** and good **health**. With your help we can create long-lasting change by addressing the underlying causes of these problems.

The results that follow are made possible through your generous donations and the successful programs run by community organizations.

What if you give just \$1.00 a week?

What could you provide for vulnerable adults and children in our community?

\$1

- ▶▶ Transportation provided to the parents of a premature baby as they learn to care for their hospitalized infant
- ▶▶ A low-income preschooler has access to a healthy snack every school day for a year during after-school programming

What if you give \$3.00 a week?

What would your gift accomplish then?

\$3

- ▶▶ Urgent dental care treatment for 2 adults or children in need, lessening the burden on the emergency room
- ▶▶ Put shoes on the feet of 10 children and a smile on their face as they start school with new shoes

What if you give \$5.00 a week?

What could you do for people in need?

\$5

- ▶▶ Clothe 5 children for a year by providing the necessary resources to offer programs that procure and recycle clothing
- ▶▶ Provide a retail value of \$3,380.00 worth of medications to those who are uninsured or under-insured

What if you give \$10.00 a week?

How many can you help?

\$10

- ▶▶ Over 15 area young children will be given the essential back to school supplies to start their school year off on the right foot
- ▶▶ 3 adults in our community will have the opportunity to open up their world by receiving year-round literacy instruction toward obtaining their GED

What could you make happen with \$25.00 a week?

How can your gift change lives?

\$25

- ▶▶ 65 vulnerable children and adults will receive winter coats and you will know that you have not only warmed their bodies but also their hearts
- ▶▶ Almost 10,000 meals will be distributed through a food pantry for community members who are in need of a meal and have nowhere else to turn