



United Way
of Greater Battle Creek

NEWS RELEASE

United Way of Greater Battle Creek

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McCullough and McDonald named United Way Campaign Co-chairs

Battle Creek, MI – Michael (Mac) McCullough and Todd McDonald, both of whom have distinguished corporate and community service track records, have been named United Way’s new Annual Campaign co-chairs.

McCullough is general manager and executive editor of the *Battle Creek Enquirer*, where he has worked for the past decade as managing editor then executive editor before accepting his current role in November 2008. McCullough is a 1987 graduate of West Virginia University.

McCullough is a strong supporter of the greater Battle Creek community. He serves on the board of the Food Bank of South Central Michigan, a United Way Program Delivery Partner and the advisory board of Project 20/20 and is a member of the Pennfield Exchange Club.

Passionate about service to youth, he was recognized in 2008 as a champion of youth engagement by the W.K. Kellogg Foundation Interns. He is chairman of the Monday Morning Group, an alliance of community leaders who have met weekly for more than two years with the sole purpose of ending youth violence and creating positive opportunities for youth.

“I believe in United Way and the services they provide to our community,” said McCullough. “We are frequently at the table together on pressing issues and I believe that serving as this year’s co-chair is a great opportunity to express my support and appreciation of the work they do.”

McDonald has enjoyed a career spanning 21 years with the southwest Michigan based construction management firm, CSM Group, where he is a group vice president and equity partner. McDonald is a graduate of Western Michigan University and has enjoyed his move from his roots in Dearborn MI to SW Michigan.

McDonald has had the pleasure to serve many local companies and organizations throughout his career such as Kellogg Company, Battle Creek Health Systems, City of Battle Creek, Lifespan, Heritage Chevrolet, Henkel Auto Group, and Family Health Center, to name a few.

A long-time supporter of United Way, McDonald has served and supported many local United Way funded agencies over the past 10 years in addition to being a member of the United Way campaign cabinet for the past three years. He is the chair of the First Congregational Church property committee,

finance committee member for Community Inclusive Recreation, and is a member of the Battle Creek Rotary and Pennfield Lions Clubs.

McDonald and his wife of nearly 20 years, Julie, reside in Pennfield, where they enjoy spending time with their 18 year old daughter Cassie and 16 year old son Chad.

“Julie and I both believe strongly in supporting the Battle Creek community and are proud to have instilled this trait in our children,” said McDonald. “Supporting United Way as this year’s annual campaign co-chair enables me to have a lasting effect on the partner agencies they work with thus, influencing the common good of making Battle Creek a vital place for us all to live.”

“We are very honored to have two individuals who have dedicated so much of their time to improving the quality of life in Battle Creek, representing us as this year’s Campaign co-chairs,” said Chris Sargent, president and chief professional officer for United Way of Greater Battle Creek. “There is no doubt that this year will be a challenging fundraising year Todd and Mac will provide both the leadership and passion necessary to achieve success.”

As Annual Campaign co-chairs McCullough and McDonald will lead the efforts of the 2009 Campaign Cabinet which is made up of community volunteers. This year’s Campaign Cabinet members are: Ron Amy, Michigan Education Association; John Barrett, Humanergy; Kelly Boles-Chapman, Battle Creek Community Foundation; Julie Bosley, Kellogg Company; Jim Burkheimer, DENSO Manufacturing Michigan, Inc.; Ed Burnham, HUB International Insurance Services; Russ Claggett, City of Battle Creek; Dennis Duval, Massachusetts Mutual; Ed Haring, Kellogg Community College; Michelle Hill, Calhoun County; Terance Lunger, Calhoun Intermediate School District; Bill Mabin, Consumers Energy; Joe McCorkle, Bank of America; Tracy Miller, Kellogg Community Federal Credit Union; Marlene Pardoe, Battle Creek Health System; Jim Reed, VanderVoort, Christ & Fisher PC; Victoria Reese, Kambly Living Center; Jerry Schmidt, W.K. Kellogg Foundation; Bill Simonds, Hilliard Lyons; Steve Sprague, HDI Federal Center-DRMS; Phil Suglia, Duncan Aviation; Stan Tooley, Southwest Michigan Rehabilitation Center; Frank Walker, HDI Federal Center-DES.

United Way of Greater Battle Creek seeks to advance the common good by addressing some of the community’s most pressing problems and measurably improves the lives of individuals in need. United Way does this by raising dollars that fund 51 local programs operated by more than 33 non-profit agencies or organizations. United Way also collaborates with local organizations and people to identify and address emerging needs and issues.

To learn more about United Way of Greater Battle Creek visit them online at www.unitedwaybattlecreek.org.

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United Way of Greater Battle Creek’s mission is to mobilize the caring power of our community to
Advance the Common Good by measurably improving lives.
For more information, visit United Way’s office at 34 W. Jackson St., Ste. 4B,
Battle Creek MI, 49017, call 269.962.9538 or visit www.unitedwaybattlecreek.org.

Photos:

(l-r) Todd MacDonald and Michael (Mac) McCullough, both of whom have distinguished corporate and community service track records, have been named United Way’s 2009 Annual Campaign co-chairs.